

# »INDIA – MORE THAN CURRY?«

## PROGRAMM LOGISTICS FORUM

5 DECEMBER 2012 AT 3.00 PM  
JACOBS UNIVERSITY CAMPUS  
ICC CONFERENCE HALL



JACOBS  
UNIVERSITY



**KIESERLING**  
STIFTUNG

## »INDIA – MORE THAN CURRY?«

This year, we look back on 60 years of diplomatic relations between the Federal Republic of Germany and the Republic of India. With annual economic growth of 7%, India is an interesting partner country for German companies and the potential is by no means exhausted yet. However, many hurdles need to be overcome and companies need to adapt to conditions on the Indian subcontinent in order to achieve economic success there. The inadequate transport infrastructure and regional development differences pose a challenge for logistics.

Together we will take a look at the subcontinent on the  
**JACOBS UNIVERSITY CAMPUS**  
on **5 DECEMBER 2012**  
**FROM 3 A.M. TO 6 A.M.**

15.00 Uhr

**OPENING**

Prof. Dr. Joachim Treusch

*President of Jacobs University Bremen*



15.10 Uhr

**PERFORMANCE**

Indian Students

*Jacobs University Bremen*



15.30 Uhr

**INTRODUCTION**

Prof. Jens Froese

*Kieserling Stiftung Distinguished Professor of Maritime Logistics – Jacobs University Bremen*



15.40 Uhr

**»LOGISTICS - THE WIDE SPECTRUM«**

Jayaprakash Hegde

*Member of Parliament, Govt. of India*

*Former Minister for Ports and Fisheries*



16.10 Uhr

**»LOGISTICS IN INDIA - REQUIREMENTS AND REALITIES«**

Werner Heesen

*Heesen Consulting GmbH, Mainz*

*Former Director Lufthansa East Asia*

*Former President of Indian-German Chamber of Commerce*



16.40 Uhr

**»LOGISTICS IN INDIA: CONTRASTS AND OPPORTUNITIES«**

Quentin Lacoste

*CEO Europe/M.East/Subcontinent at RÖHLIG & CO. HOLDING GmbH & CO. KG, Bremen*



17.10 Uhr

**»PORTS AND HINTERLAND CONNECTIONS«**

Erich L. Schwager

*Director Karl Geuther GmbH & Co. KG*

17.40 Uhr

**»DOING BUSINESS IN INDIA: THE LEGAL FRAMEWORK«**

Dr. Daniel H. Sharma

*DLA Piper UK LLP, München**Co-Head India Group Continental Europe*

18.10 Uhr

**CONCLUSION & GET TOGETHER WITH SNACKS AND DRINKS**

The Logistics Forum is an event organised jointly by  
Jacobs University and the KIESERLING Foundation.  
**Participation is free.**

#### VENUE

Jacobs University – ICC Conference Hall  
Campus Ring 1  
28759 Bremen

#### REGISTER ONLINE AT

[www.kieserling-stiftung.de/anmeldung](http://www.kieserling-stiftung.de/anmeldung)

